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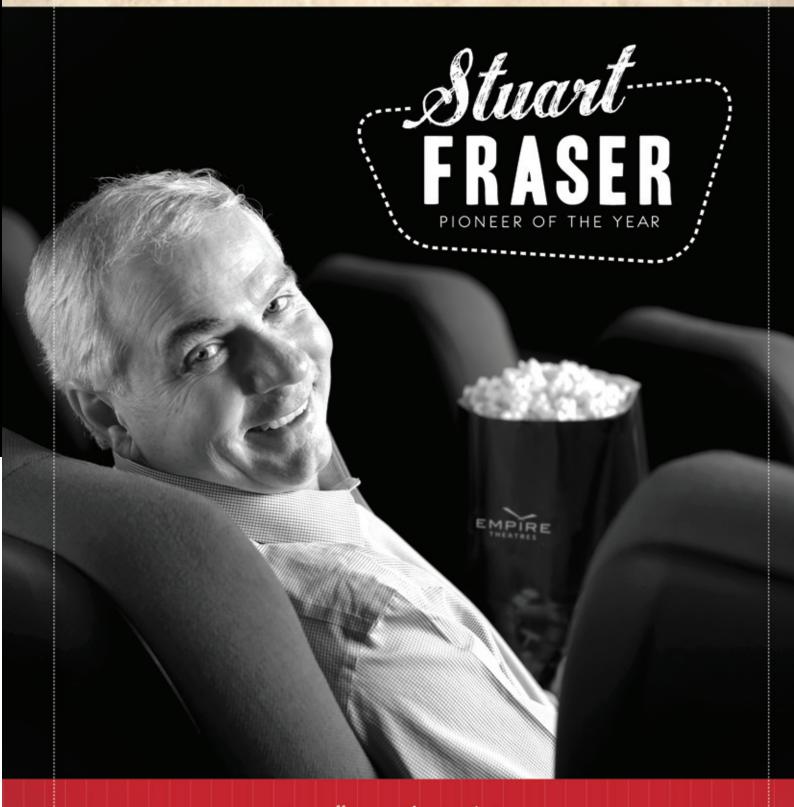
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60th pioneer of the year AWARD DINNER 2010



★ ancillary award recipients ★

GUY GAGNON

KAREN BURKE KENISTON

LEONARD SCHEIN





is proud to honour this year's ancillary award recipients

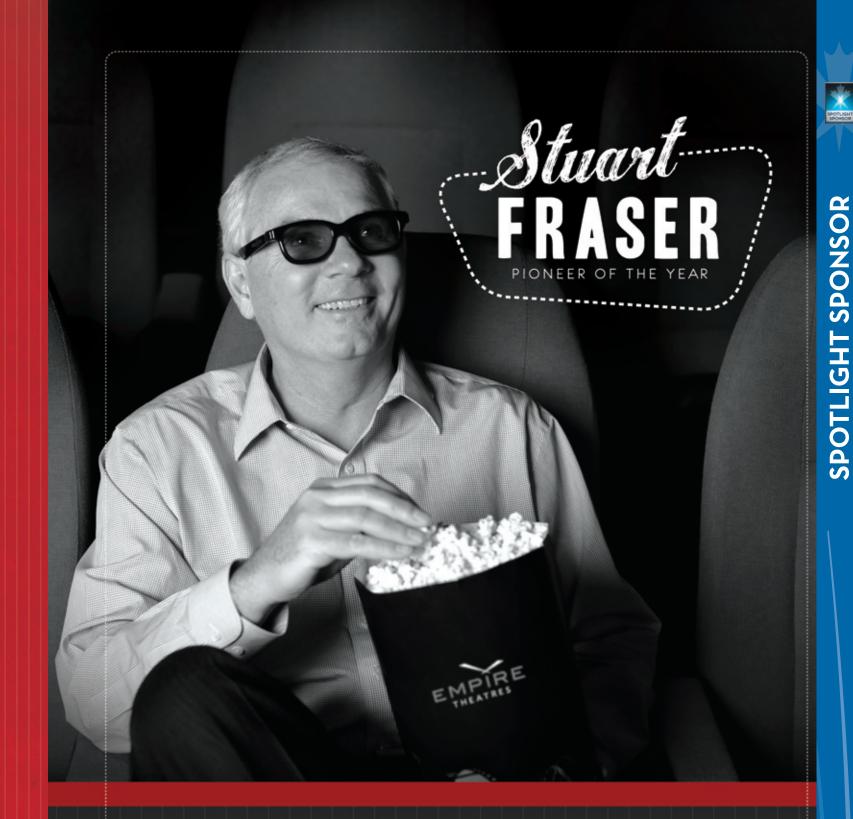


GUY GAGNON

KAREN BURKE KENISTON

LEONARD SCHEIN

60 annual pioneer of the year AWARD DINNER 2010





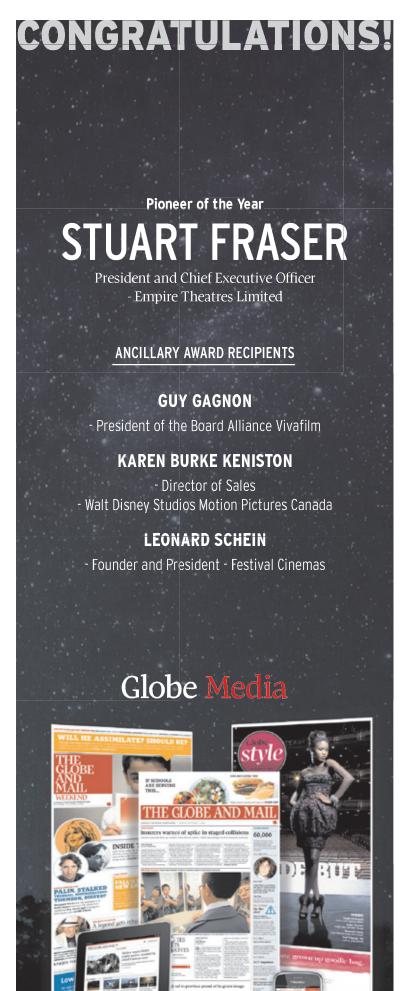


For 25 years, Stuart Fraser has led Empire Theatres as President. His passion for the industry and commitment to his employees have enabled us to experience tremendous growth and success over the years. Today, we salute Stuart as the 2010 Pioneer of the Year, and honour him as our leader.

STUART THERE IS AN TO DOING WHAT YOU DO.

Congratulations to you and to the Ancillary Award recipients, Guy Gagnon, Karen Burke Keniston and Leonard Schein, from everyone at Allied.









The Canadian Picture Pioneers Scholarship Fund

Thanks Pioneers; your contributions have made a difference!

Your Canadian Picture Pioneers Scholarship Fund has awarded more than \$90,000 in the past seven years... changing the lives of 76 young people associated with our industry.

Movies are magic and the film industry is full of ambitious, intelligent and creative young people. If you would like to support the Pioneers' future movers-and-shakers, please consider the Scholarship program.

Keep up the good work!



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1940 - 41 - Clair Hague

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1943-45 - Clair Hague

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1947 - 49 - Hon. J. Earl Lawson, K.C.

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1952 - 55 - N.A. Taylor

1956 - 57 - Morris Stein

1958 - 59 - R.W. Bolstad

WITH PIONEER

NEWS & EVENTS.

CANADIAN PICTURE PIONEERS

1960 - 62 - Frank H. Fisher

1963 - 65 - Dan Krendel

1966 - 67 - Leonard Bishop

1968 - 69 - Myer Axler

1970 - A. L. "Pat" Travers

1971 - Lloyd C. Pearson

1972-73 - Leonard Bernstein

1974-75 - Lionel Lester

1976 - 77 - Don Watts

1978 - Gerald Dillon

1979 - 80 - Orval Fruitman

1981 - 82 - Jack Bernstein

1983 - Ted Hulse

1984-85 - Dudley Dumond

1986 - 88 - Barry Carnon

1989 - 90 - Ron Emilio

1990 - Barry Silver

1990 - 92 - Robert Stinson

1993 - 94 - Michael Taylor

1995 - 97 - Phil Carlton

1998 - 2001 - Cathy Watson

2002 - Present - Phil May





All the lastest news, information and resources are available online for all pioneers, all year long.

Stuart Fraser

2010 Ancillary Award Winners

Guy Gagnon

Karen Burke Keniston

Leonard Schein

Canadian Picture Pioneers

Board of Directors, Trustees and Members across Canada congratulate this year's honourees and thank them for their dedicated service to the Pioneers over the years.

We would like to thank every one of our members and sponsors across the country for supporting the Picture Pioneers. Your continued support of events, annual donations and in memory bequeaths are truly appreciated by those who need our assistance.

Congratulations to the 2009 scholarship recipients:

Kristine Boivin
Alyssa Ganje
Alana Green
Jason Khuu
Sarah Kingsbury
Nathan Magnus
Samantha Magnus

Michael Matsumoto Mark Nganga Katelyn Norris Catherine Rondeau Nitharshan Sebastian Alexander Shum Amanda Sonier

2010 scholarship recipients will be announced at the Awards Dinner.

EER OF THE YEAD

CANADIAN PICTURE PIONEERS
250 The East Mall, Suite 1762 Toronto, Ontario M9B 6L3

www.canadianpicturepioneers.ca

PIONEER OF THE YEAR **ANCILLARY AWARD RECIPIENTS** Lt. Col John A. Cooper, Ray Lewis, Bernard E. Norrish 1953 John J. Fitzgibbons C.B.E William McLaughlin, Charles Stephenson 1954 Jack Arthur O.B.E. 1955 Louis Rosenfeld Hy Bossin James A. Whitebone, Winnipeg Branch 1956 Oscar Hanson William Summerville Sr. A.J. Laurie, William Singleton, Walter Wilson, J. Howard Booth, Charles Krupp 1958 N.A. (Nat) Taylor Haskell Masters Frank Gow, Joshua Lieberman, Harold Pfaff, David Rothstein Reg Doddridge, Tom Cleary, Clare Appel, Steve Rolsten 1960 Morris Stein Reuben W. Bolstad Bert Copper, William Redpath, Robert Hurwitz, J.F. (Jimmy) Davies, Izzy H. Allen 1061 William Lester Roy Tash, Bill Stewart, Hugh Sedgwick Ken Beach, J.M. Rice, William Reeves 1963 Frank Fisher O.J. Silverthorne, Tom Daley 1964 Robert D. Hurwitz & Harry Hurwitz 1965 Herbert Allen Charles Dentelbeck, F. Gordon Spencer, Fred Varlow Art Bahen, Maynard Joiner, David Rothstein, A.L. (Pat) Travers 1966 Dan Krendel Harold Pfaff First 50 year Scrolls awarded to over 100 Pioneer members 1968 Harvey Harnick Harry Irving Howard, James Nairn, May Chinn, Hy Swartz 1969 Leonard Bishop Walter DuPerrier, Nat Gordon, Abe Levy, Zeke Sheine 1970 David Rothstein Jack Fitzgibbons, Ferg Martin, Ivan Ackery Owen Bird, Lionel Lester, Phil Maurice, Andy Rouse 1971 Myer Axler Bert Brown, Florence Long, Hector Ross, Sam Swartz 1972 Zeke Sheine 1973 David Ongley Q.C. Gerry Dillon, John Ferguson, Curly Posen O.J. Silverthorne Lloyd Pearson, Murray Lynch, Gerald Sutherland Morris Appleby, Jack Armstrong-Taylor, Robert Myers, Larry Strick Leonard Bernstein Lionel Lester Romeo Goudreau, Dawson Exley, Barry Myers, Bill Devitt Les Sprague, Frank Marshall, Martin Simpson, Harry Blumsom 1977 Hector Ross 1978 N.A. (Nat) Taylor Ross Campbell, Blain Covert 1979 Gerry Dillon Doug Gow, Harold Joyal, Fred Leavens, Bert Wiber 1980 George Destounis Don Watts, John Bernard, Greig Jones Barry Myers Orval Fruitman, Herb Mathers, Mark Kramer, Fred Levitt 1982 Robert Myers Dudley Dumond, Al Youngson, Syd Sniderman, Cecil Johnnston 1983 Jack Bernstein Barry Carnon, Mort Prevost, Al Laubenstein, Vi Hosford 1984 Don Watts Hilliard Gunn, George Heiber, Genny LeBlanc, Irving Stern Ted Hulse, A.W. Shackelford, Nadie Wolk, Cedric Woodbury Chris Salmon Herb Black, Doug Isman, Olive MacDonald, Bud Prygrocki 1986 Morris Appleby Jack Gow, Graydon Hulse, Ruth Melman, Michael Taylor **1987** Doug Gow Betty Bellamy, Jack Franko, Jim Fustey, Dan Jardine 1988 Barry Carnon 1989 A.L. (Pat) Travers Don McKelvie, Doug Pinder, David Wolk Dan McLeod, Pat McIntyre, Paul Wroe 1990 Dudley Dumond 1991 Ron Emilio Lou Barr, Phil Carlton, Roly Rickard, Bryan Rudston-Brown Joan Brown, Gail Shiffman, Ron Tiboni 1992 Ted Hulse Gordon Purnell, Cathy Watson 1993 Robert Stinson Brian Rogers, Richard Lothian, Bob Shackleford, Ellie Munro 1994 Herb Mathers 1995 Michael Taylor Hank Heck, Denise James, Gary D. Martin 1996 Doug Pinder Ancillary Awards not presented in 1996 Dene Joyal, Bob MacDonald 1997 Paul Wroe 1998 Philip R. Carlton Karen Davis, Bob Scott 1999 Orval Fruitman Ted Bielby, Brian Stewart, Sandy Stewart Ray Mainland, Ian Shaw, Al Whittle, Tom Fermanian 2000 John Bailey Marie Formosa, John Freeborn, Michael Goldberg 2001 Doug Isman 2002 Cathy Watson Colin Davis, Bruce Elves, Phil May, Ken Williamson Harriet Bernstein, Michael Kennedy, Greg MacNeil, John Pedersen 2003 Sandra Stewart Neil Campbell, Jennifer Hofley, Dean Leland, Clinton Young 2004 Allen Karp 2005 Karen Davis Dianne Schwalm, Robert Wales, John Xinos Kelley Bowman, Barry Chapman, Denis Hurtubise, Isabella Middleton Howe 2006 Brian Stewart 2007 Michael Kennedy Adina Lebo, Kevin Norman, Raffaele Papalia, Danish Vahidy Margaret Burnside, Pierre Gauthier, Dan McGrath, Michael Mosca 2008 Eugene Amodeo 2009 Denise James Stan Ford, Greg Mason, Darren Stokes

ANADIAN

PICTURE

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WE SALUTE AND THANK THE FOLLOWING WHO HAVE CONTRIBUTED THEIR TIME, TALENTS AND FINANCIAL SUPPORT TO THIS YEAR'S AWARD DINNER:



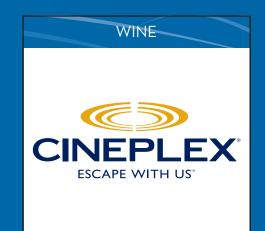
DINNER COMMITTEE:

Harriet Bernstein Karen Burke Keniston Margaret Burnside Karen Davis John Freeborn Jennifer Hofley Phil May Lisa McAlpine Shaun McAlpine Danish Vahidy



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Special thank you to Award Dinner Master of Ceremonies

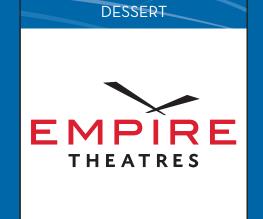
Rob Wales.

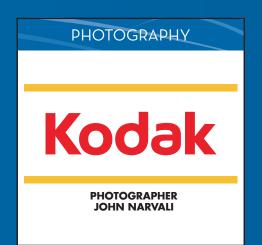
A special thanks to the team at Allied Integrated Marketing for their dedication and expertise in creating The Picture Pioneers Award Programme.

We also send out a well-deserved thank you to all the companies that support our program magazine each year.

We count on your generousity to help keep our organization strong and healthy.

Canadian Picture Pioneers Celebrating 70 Years

























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PICTURES BY JOHN NARVALI

CANADIAN PICTURE PIONEERS 250 THE EAST MALL, SUITE 1762 TORONTO, ONTARIO M9B 6L3 www.canadianpicturepioneers.ca





Stuart Fraser Pioneer Of The Year 2010



2010 Award Recipients

Ancillary Award Winners:

Guy Gagnon Karen Burke Keniston Leonard Schein



































































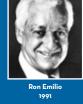




















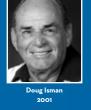


























Congratulations!

Kids Help Phone would like to congratulate

Stuart Fraser on his well-deserved recognition and achievement as the 2010 Pioneer Of The Year.



We are incredibly grateful and proud of our relationship with Empire Theatres. A relationship made possible through the compassion and drive of Stuart Fraser, who inspires theatre staff, managers and executives alike to passionately provide the meaningful support Kids Help Phone needs to continue being there for kids.

Thank you, Stuart, for your commitment to building stronger communities and being there to make a difference in the lives of thousands of children across Canada.













Kids Help Phone is Canada's leading youth counselling service.

Available any time of the day or night, in English and French, by phone and by web, it is the go-to resource for kids in Canada from five to 20 years of age.



1800 668 6868 KidsHelpPhone.ca

Kids Help Phone

PARAMOUNT PICTURES WARMLY CONGRATULATES

STUART FRASER PIONEER OF THE YEAR

ANCILLARY AWARD RECIPIENTS
GUY GAGNON

SPOTLIGHT SPONSOR

KAREN BURKE KENISTON
LEONARD SCHEIN



CANADIAN PICTURE PIONEERS SCHOLARSHIP PROGRAMME

CANADIAN PICTURE

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PIONEERS

The Canadian Picture Pioneers and Trust Fund have been providing financial assistance and fellowship for those in the motion picture industry since 1940.

In 2003 Sandy Stewart from Tribute Entertainment Media Group brought forward the idea of helping out younger people in our industry requiring financial assistance by awarding scholarships. The Trustees unanimously approved and the first the Picture Pioneer Trust Fund Scholarships totaling \$5,500 were awarded in 2004.

Applications are accepted in the fall of each year from eligible Canadian students who are 27 years of age and under, currently enrolled in full time studies at a post-secondary institution and who currently work or have worked in the motion picture industry within the past 6 months, or are a child/grandchild of an individual who currently works or who has worked in the motion picture industry in the past 6 months.

Each year the Trustees receive hundreds of applications from students requesting support for their studies. Students are asked to write a short essay about themselves, why they need financial assistance and explain how the scholarship money would benefit them and how their continued education will benefit society in the future.

In the few short years that the scholarships have been awarded, the Canadian Picture Pioneers Trust Fund has assisted 76 students totaling \$93,500. The main funding for this project is the ShowCanada program guide produced each year by our great corporate partners at Tribute. Thank you for the support of this guide and please remember to place an ad each year so we can continue this great work. Please contact the Canadian Picture Pioneer office for additional information regarding the Picture Pioneers Trust Fund Scholarship Program.



The TD Commercial Banking Centre in Halifax congratulates

Stuart Fraser

for winning the 2010 Pioneer of the Year Award



Commercial Banking

Paul O'Hearn Senior Manager, National Accounts Atlantic Region (902) 420-8530

Canadian Picture Pioneers Trust Fund

One of the three objectives set by the founders of the Picture Pioneers, when they met in 1940, was to aid industry members in times of need. To highlight this objective, a benevolent fund was formed in 1942. In 1947, the Trust Fund was registered as a Federal charity allowing tax benefits to supporters.

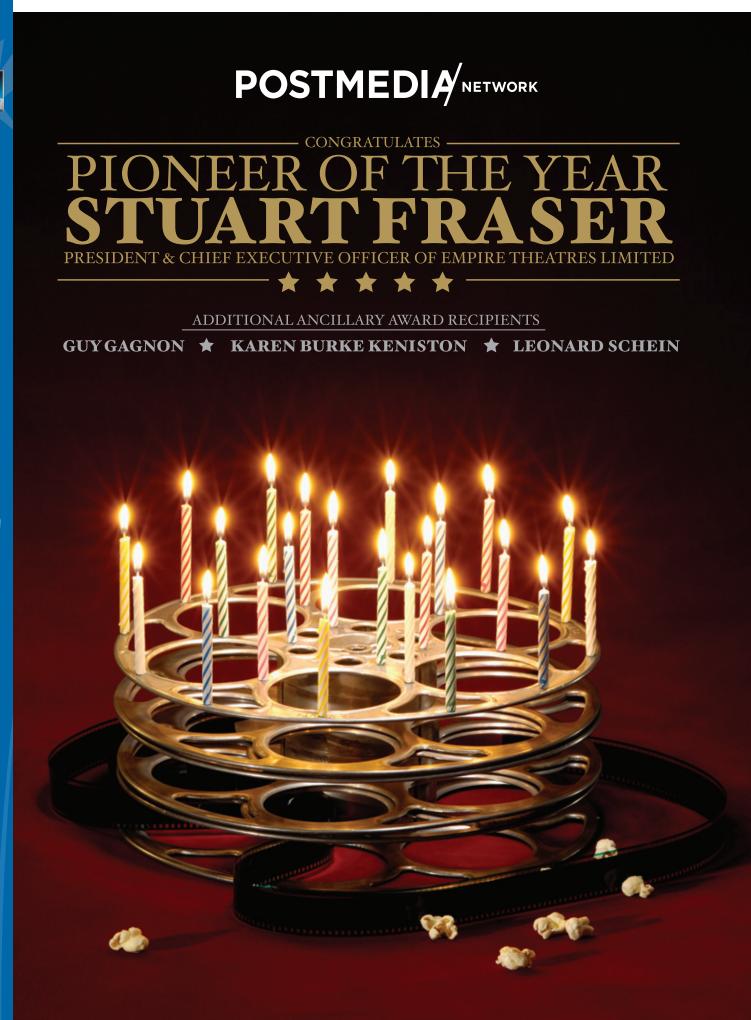
The Trust Fund is managed by the Trustees. All applications are discussed in confidence to maintain recipient's privacy. Benefits range from long-term financial assistance to one-time payments or other considerations such as wheelchairs, taxi rides to the doctor and payments to cover utility bills. The money is not given as a loan, but as a gift. Grateful recipients often write to say how without the generous support provided by the Trust Fund they would not be able to manage.

At the National Annual General Meeting, John Freeborn, Canadian Picture Pioneers Executive Director, reported on the Trust Fund. In the past 68 years with generous member support, the Trust Fund has granted over \$2,500,000 in assistance to fellow industry members in need. Last year, the Trust Fund provided \$70,000 in assistance to recipients and a total of \$20,000 in scholarships to thirteen post-secondary school students.

All of these funds have been raised by the efforts of Pioneers across Canada, with the generous support of the many companies and suppliers that make up our industry. We are truly grateful for your contributions. Your continued support will ensure that the Canadian Picture Pioneers Trust Fund will serve as a living memorial to all those who have served in the past.









cinémas du Canada

Salutes Stuart Fraser

Pioneer of the Year 2010

Guy Gagnon Karen Burke Keniston Leonard Schein

Ancillary Winners

for their outstanding contribution to the Canadian film industry!



Deluxe Congratulates the 2010 Pioneer Of The Year

Stuart Fraser

and Ancillary Award Recipients

Guy Gagnon – Karen Burke Keniston – Leonard Schein

Doremi Cinema honors the 2010 Pioneer of The Year

STUART FRASER

and Ancillary Award Recipients:

GUY GAGNON | KAREN BURKE KENISTON | LEONARD SCHEIN

and proudly congratulates them on their achievement

and contribution to the industry.





CONGRATULATES 2010 PIONEER OF THE YEAR STUART FRASER

AND ANCILLARY AWARD WINNERS
GUY GAGNON, KAREN BURKE KENISTON
& LEONARD SCHEIN



Cineplex Entertainment LP or used under license.





Warner Bros. Pictures
Congratulates the 2010
Pioneer of the Year

Stuart Fraser

and the Ancillary Award Recipients

Guy Gagnon
Karen Burke Keniston
Leonard Schein

Congratulations to the recipients of the 2010 Canadian Picture Pioneers Awards





CONGRATULATIONS

STUART FRASER

PIONEER OF THE YEAR

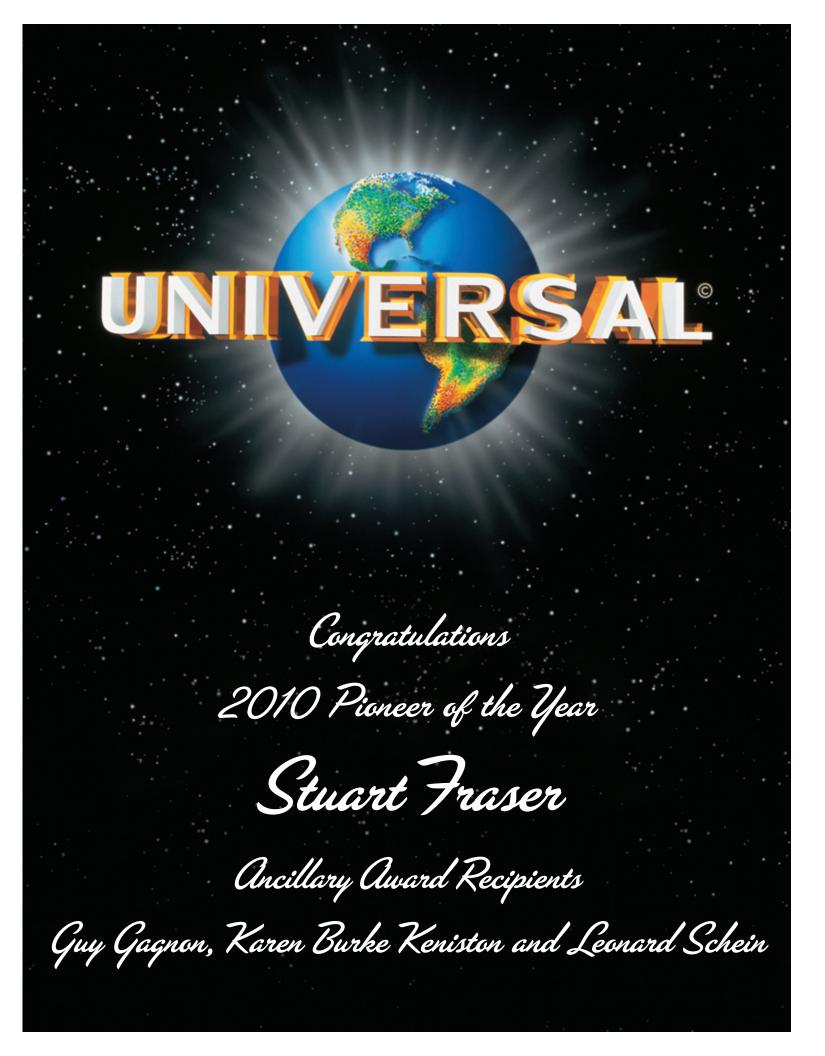
AND THE ANCILLARY AWARD RECIPIENTS

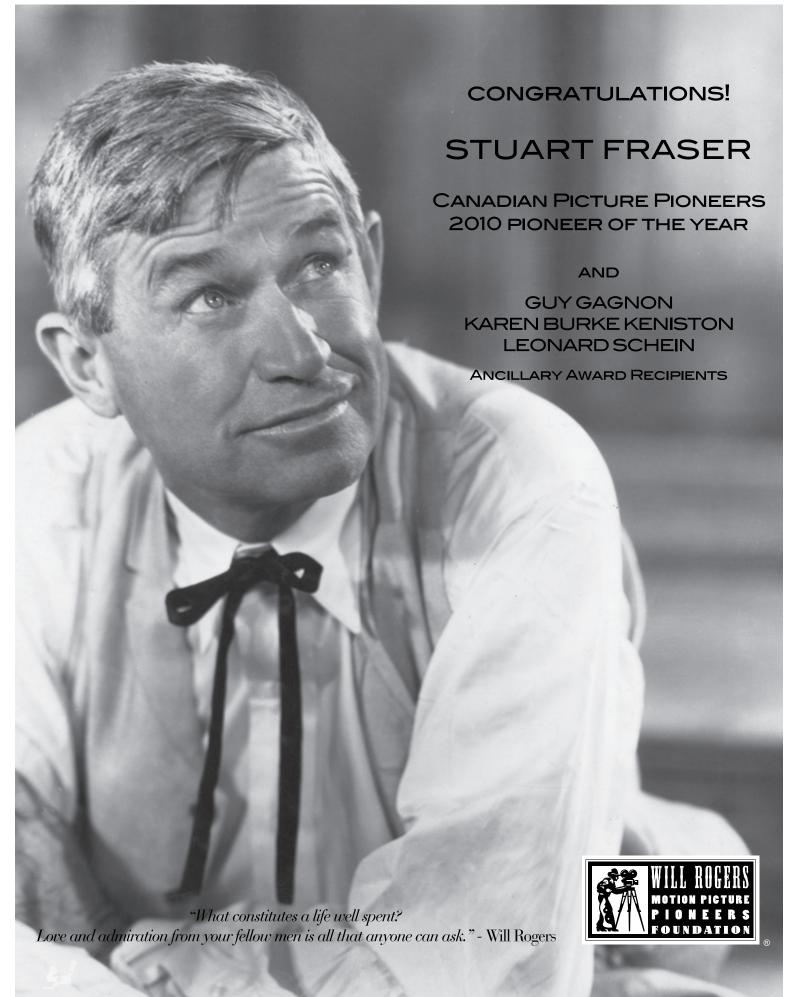
GUY GAGNON

KAREN BURKE KENISTON

LEONARD SCHEIN







PIONEER OF THE YEAR



2010 Stuart Fraser

Stuart's career started with the TD Bank in 1976 immediately following university (B. Comm., St Mary's Univ.). Craving a little more excitement, Stuart left the TD after 5 years to run his own business and it was 1 year later that he joined Empire Company Limited. "Empire (Sobeys) was a company I always wanted to work for. They were based in my Nova Scotia home town, driven by their ambitions, intensely proud of their community and had a genuine business style and sense of loyalty that I found addictive."

So, Stuart started in the accounting department at Empire, one of the responsibilities was theatre accounting. A labour strike ensued in Sydney, Cape Breton and "presto", Stuart was now in charge of operations and then shortly after, President, of the 17 screen circuit.

A lot has happened in those 27 years, not all easy but all good and definitely exciting!

Stuart has been Past President of MPTAC and current board member, current board member of the Canadian Film Centre, and sits on the pension investment committee and investment committee of Empire Company.

Stuart and his lovely wife Barbara live in King's Head, Nova Scotia. Stuart has a daughter Bryna and a son Ryan, both at the start of successful career paths.

Stuart loves his toys. Boats, cars, motorcycles and tractors. Vroom! Vroom!



FÉLICITATIONS aux lauréats des prix canadian picture pioneers de cette année

2010 Picture Pioneer de l'année Stuart Fraser

Président et chef de la direction - Empire Theatres

Lauréats des Ancillary Award

Karen Burke Keniston

Directrice des ventes - Walt Disney Studios Motion Pictures Canada

Leonard Schein

Fondateur et président - Festival Cinemas



Et spécialement à notre cher ami et collègue

Guy Gagnon

Président du conseil d'administration - Alliance Vivafilm

LAURÉAT D'ANCILLARY AWARD

Toute la carrière de Guy Gagnon gravite autour du cinéma.

Depuis sa jeunesse, Guy Gagnon a parcouru tous les échelons du milieu du cinéma en salle, depuis le travail de portier jusqu'à celui de vice-président directeur général du groupe Cinéplex Odéon au Québec, au sein duquel il compte 18 années d'expérience.



Fils de propriétaire d'une salle de cinéma à Roberval, Guy Gagnon s'est familiarisé très tôt avec toutes les facettes du milieu. C'est d'ailleurs au sein de l'entreprise familiale qu'il a appris, dès sa jeunesse, tous les métiers reliés au cinéma en salle, soit l'accueil, la vente au restaurant, la billetterie, etc. Après ses études en sciences administratives, il accepte l'offre de son père de prendre en charge la comptabilité du cinéma. Trois ans plus tard, en 1980, l'entreprise familiale est vendue. Bien que Guy Gagnon caresse d'autres projets pour son avenir, son dynamisme, sa connaissance du milieu et ses qualités d'administrateur sont portés à l'attention d'un dirigeant du groupe Cinéplex Odéon qui lui offre un poste d'assistant gérant dans une salle de cinéma de Montréal.

Entre 1980 et 1986, Guy Gagnon occupe les postes d'assistant gérant et de gérant de plusieurs salles de cinéma du groupe Cinéplex Odéon, ce qui lui donne l'opportunité d'œuvrer au sein de milieux différents et d'accroître ainsi son expertise.

En 1986, Cinéplex Odéon lui offre un poste au siège social en tant qu'assistant à la programmation. L'année suivante, il est promu directeur de la programmation. En 1988, Guy Gagnon est nommé vice-président à la programmation, publicité et promotion, poste qu'il occupe jusqu'en 1991 alors qu'il décide d'acquérir sa propre salle de cinéma à St-Jérôme, qu'il transformera d'un cinéma de deux salles en un complexe de neuf salles en quelques années.

En 1994, le groupe Cinéplex Odéon offre à Guy Gagnon de reprendre le poste de vice-président directeur général du groupe Cinéplex Odéon au Québec, poste qu'il occupera jusqu'au 12 mars 1998. Au cours de ce mandat, il a dirigé l'implantation des complexes multisalles de cinéma à travers le Québec et a également réussi à convaincre de nombreux exploitants indépendants de salles de cinéma de se joindre au groupe Cinéplex Odéon.

Guy Gagnon a été nommé président d'Alliance Atlantis Vivafilm en avril 1998. En 2006, il est promu président du conseil et chef de la direction, et à l'été 2008, il devient président du conseil d'Alliance Vivafilm. Il est aussi membre de l'Académie canadienne du cinéma et de la télévision, et de la Cinémathèque québécoise.



CONGRATULATIONS TO THIS YEAR'S CANADIAN PICTURE PIONEER AWARD RECIPIENTS

2010 Picture Pioneer of the Year Stuart Fraser

President and Chief Executive Officer - Empire Theatres

Ancillary Award Winners

Karen Burke Keniston

Director of Sales - Walt Disney Studios Motion Pictures Canada

Leonard Schein

Founder and President - Festival Cinemas



And especially our dear friend and colleague

Guy Gagnon

President of the Board - Alliance Vivafilm

ANCILLARY AWARD RECIPIENT

ry

Guy Gagnon's entire career has revolved around the cinema.

Since his youth, Guy Gagnon has been involved in every aspect of the movie theatre industry in Québec, from ticket taker to Vice-president, General Manager of the Cinéplex Odéon group in Québec, where he worked for more than eighteen years.

The son of a theatre owner in Roberval, Guy Gagnon learned very early about all of the various aspects of the industry in the family business, from greeting clients to ticket sales to managing the snack bar, etc. After studies in administration, he accepted his father's offer to take over the movie theatre's accounting. Three years later, in 1980, the family business was sold. Even though Guy Gagnon had other plans for his future, his dynamic personality, knowledge of the business, and administrative qualities brought him to the attention of senior management at Cinéplex Odéon who offered Guy the position of Assistant Manager of a movie theatre in Montréal.

From 1980 to 1986, Guy Gagnon was Assistant Manager or Manager of several movie theatres belonging to the Cinéplex Odéon group, which enabled him to work in various environments and increase his expertise.

In 1986, Cinéplex Odéon offered him a position at the head office as a Programming Assistant. The next year he was promoted to Director, Programming. In 1988, Guy Gagnon was named Vice-President, Programming and Marketing, which he remained until 1991 when he decided to purchase his own cinema in St-Jérôme. He then transformed his cinema into two theatres and then into a complex of nine theatres a few years thereafter.

In 1994, the Cinéplex Odéon group asked Guy Gagnon to become their Vice-President and General Manager of Cinéplex Odéon in Québec, a position he held until March 12, 1998. During his mandate, he directed the implantation of multi-theatre cinemas across Québec and also convinced several independent cinema owners to become part of the Cinéplex Odéon group.

Guy Gagnon was named President of Alliance Atlantis Vivafilm in April 1998. In 2006, he was promoted to President, Board of Directors and Chief Executive Officer, and in the summer of 2008, he became President, Board of Directors of Alliance Vivafilm. He is also a member of the Académie canadienne du cinéma et de la télévision, and of the Cinémathèque québécoise.





WALT DISNEP Studios Motion Pictures Canada

Is proud to honour

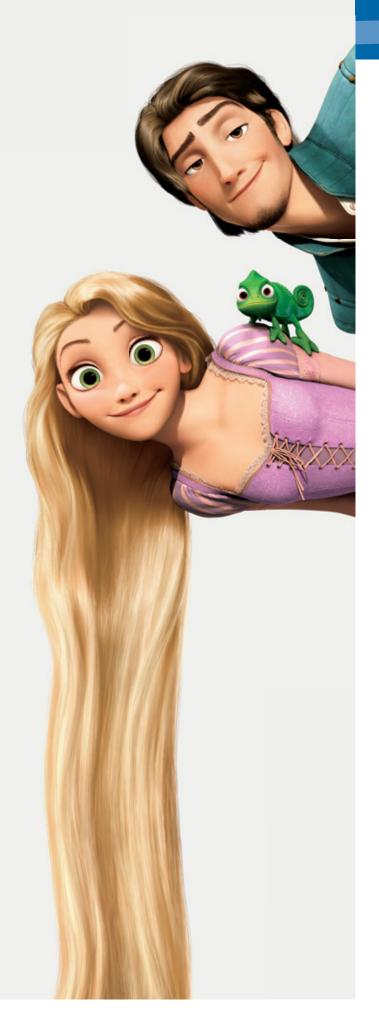
Karen Burke Keniston

2010 Ancillary Award Recipient

Congratulations

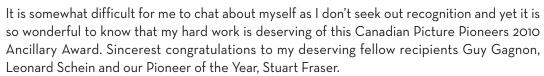
Stuart Fraser

2010 Pioneer of the Year and the other Ancillary Award Winners.



ANCILLARY AWARD RECIPIENT

I write this mini biography as I enter another chapter in my life. My husband Andrew and I are returning from Darryl and Nadine's wedding in Bad Homburg, Germany, where they will continue their life journey together now as husband and wife.





My love for movies probably started when our family would go to the drive-in theatre, my sisters and I already in our pyjamas playing on the merry-go-round and swings located under the gigantic movie screen. There are memories of our elementary class going to the theatre to watch *Chitty Chitty Bang Bang*, another as a young teenager travelling with my friends to the Varsity Theatre to watch the movie *Jaws* and not going swimming for quite some time, and yes singing along to the Beatle songs in the movie *Sgt. Pepper's Lonely Hearts Club Band*. I know, what a thrill for a teenage girl - Peter Frampton and the Bee Gees together in a movie!

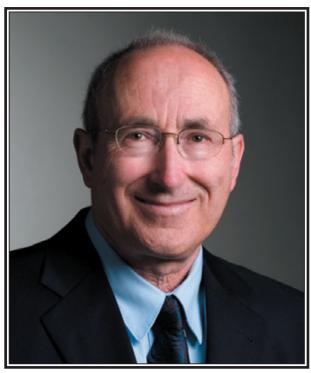
My career in the film industry began in the fall of 1977 working part-time at the candy bar at the Famous Players Elgin Theatre in downtown Toronto. We had plenty of fun getting spooked by the ghost of the Winter Garden, pretending what it might have been like to be on stage back in the day and playing baseball on the weekends against other theatre teams. We weren't as busy as the Imperial Six Theatre up the street, but we had a colourful sort of clientele at times (it's best that I not put any of those details in print)! I remember the thrill as Karen Black came to our theatre for the 1978 Toronto Film Festival premiere of In Praise of Older Woman. It was at this theatre that I fell in love with the big screen and with Walt Disney's Fantasia. Our theatre projectionist Tom Sharpe taught me how to splice and wind 35mm film and the correct timing for cue marks to changeover the projector. I was hired in 1981 for 16mm/35mm film revision and shipping at Victoria Film Services. It was here that I met many life long friends and where I grew as a young woman and became a loving mother to my son Darryl. I also worked with Mavety Film Delivery trained by Jim Matsumoto and Bill Pfaff, speaking with exhibitors for their weekly film needs known as the 'short sheet', working out the scale weights for the trucks that delivered film, concessions, etc on a weekly/bi-weekly schedule. My hands on computer training came from the patient and very supportive Karen Davis as I mastered the invoicing for the branches in western Canada.

In 1988 I began working in the booking department at Buena Vista Pictures Distribution Canada, Inc. Harriet Bernstein, thank you for lovingly shooing me out of the office many times just after 5:00 pm saying "What are you still doing here? Go, you've got to pick up your son". I will always be thankful to you for your friendship and support over the years. In 2008 I was promoted to Director, Sales where I am still extremely happy to be continuing my career with the Walt Disney Studios. I sincerely want to thank Anthony Macina for his patience and guidance over the years and for allowing me the time to pursue my volunteer work with the Canadian Picture Pioneers.

I have always been a person that gets involved. During my school years it was with various clubs and team sports. Over the last twenty years and still today, I enjoy an active role as committee member with various non-profit groups outside the film industry, as well as with the Disney VoluntEARS and as a member of the Board of Directors for the Canadian Picture Pioneers. Volunteering with the Pioneers doesn't require a lot of your time, but it is a wonderful environment to meet and make great friends - I started by helping out at the annual Chanukah/Christmas Party! We can always use more volunteers at our events, so please join us if you can.

I would sincerely like to thank the Canadian Picture Pioneers selection committee for this recognition. I am very proud to be included on the honour roll with so many fabulous pioneers. I thank all of you for your continued support of the Canadian Picture Pioneers and of our Trust Fund, which provides charitable assistance to those within our industry.





The British Columbia Picture Pioneers Branch Executive and members congratulate this year's award recipients.

Pioneer of the Year Stuart Fraser

Ancillary Award Recipients Guy Gagnon, Karen Burke Keniston & Leonard Schein



ANCILLARY AWARD RECIPIENT

Leonard Schein first entered into film exhibition while a Psychology graduate student at the University of Saskatchewan in 1972. He and friends rented the university's auditorium and showed films every Saturday night. These films were "classics" from around the world and included—Casablanca, King of Hearts, Wild Strawberries, 8 ·, The 400 Blows, Jules et Jim, Metropolis, Children of Paradise, The Seven Samurai, Gone with the Wind, A Thousand Clowns, Arsenic and Old Lace.



In 1978, Leonard started Festival Cinemas in Vancouver with the purchase of the lease of a single screen theatre, the Ridge Theatre. The Ridge Theatre, located in Kitsilano, quickly became Vancouver's premier art and speciality theatre.

Festival Cinemas expanded in 1981 with the addition of the Vancouver East Cinema.

In 1982, Leonard founded the Vancouver International Film Festival. He was the Executive Director of the Vancouver International Film Festival until 1986 when he was hired as the Executive Director of the Toronto International Film Festival.

From 1987 to 1992, Leonard was Director of Programming for English language films at the Montreal World Film Festival.

Back in Vancouver in 1989, Leonard and long time friend, Tom Lightburn, founded Festival Films, which was Canada's only full service distribution company west of Ontario. It was sold to C/FP in 1992.

In 1990, Leonard got back into exhibition with the opening of two single screen theatres in Vancouver: the Park Theatre and Starlight Cinema (the former Bay Theatre). In 1992, he added another single screen theatre to Festival Cinemas—the Varsity Theatre.

On June 14, 1996, Festival Cinemas (with partner Tom Lightburn) opened Fifth Avenue Cinemas in Vancouver. The was Canada's first purposely-built multiplex arthouse cinema. Fifth Avenue Cinemas was instantly very popular and successful. It is Canada's number one art cinema.

Festival Cinemas entered the Toronto market in 1998 under the name of Lumiere Cinemas with the operation of the Cumberland and Runnymede. They also booked the Lime Ridge Theatre in Hamilton and the Devonshire in Windsor.

Also in 1998, Leonard was the film programmer for Magic Lantern theatres in Edmonton: the Garneau and Princess Theatres.

On September 25, 1998 Alliance Atlantis Communications Corporation and Famous Players Inc. formed a partnership to operate an art/specialty cinema circuit. The partnership purchased Festival Cinemas and hired Leonard as its President of Alliance Atlantis Cinemas.

Alliance Atlantis Cinemas during Leonard's time as President also operated the Beach Cinemas, Bayview Cinemas and Cumberland Cinemas in Toronto, Bankers Hall Cinemas in Calgary, the University Cinemas in Victoria as well as Fifth Avenue Cinemas, Park Theatre, and Varsity Theatre in Vancouver. In total, Alliance Atlantis Cinemas operated an art/specialty cinema circuit across Canada with nine locations of 32 screens and annual revenue in excess of \$20,000,000.

Leonard left Alliance Atlantis Cinemas in 2001 and for the next four years got involved in the Vancouver Jewish Film Festival as Board President, Chair of the Board of the Canadian Cancer Society British Columbia and Yukon as well as on the National Board of the Canadian Cancer Society, Vancouver Fringe Festival Society Board, British Columbia Psychology Association Board, Commissioner on the Vancouver Economic Development Commission, and the Vancouver Fair Tax Coalition Board.

But he missed film exhibition, and in 2005 with long time partner and friend Tom Lightburn, re-leased the Park Theatre, Ridge Theatre, and purchased from Cineplex Entertainment, Fifth Avenue Cinemas.

New "love" seats were installed in Fifth Avenue Cinemas and the Park Theatre. Digital 3D was also installed in the Park Theatre, and Technicolor 3D in Fifth Avenue Cinemas.

Leonard Schein



Congratulates Honorees

Stuart Fraser

President and Chief Executive Officer, Empire Theatres Limited Pioneer of the Year

Guy Gagnon President of the Board, Alliance Vivafilm

Karen Burke Keniston

Director of Sales, Walt Disney Studios Motion Pictures Canada

Leonard Schein

Founder and President, Festival Cinemas



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ANCILLARY AWARD RECIPIENTS

GUY GAGNON

KAREN BURKE KENISTON

LEONARD SCHEIN

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Stuart Fraser

and Ancillary Award Recipients

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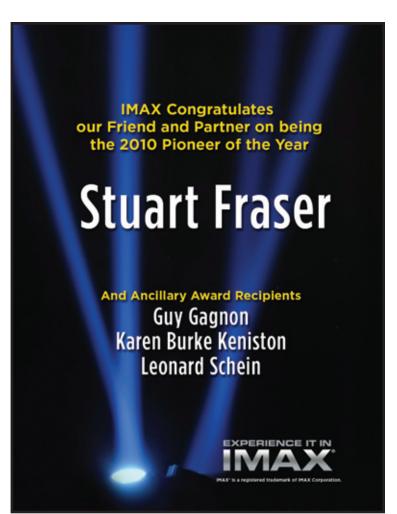
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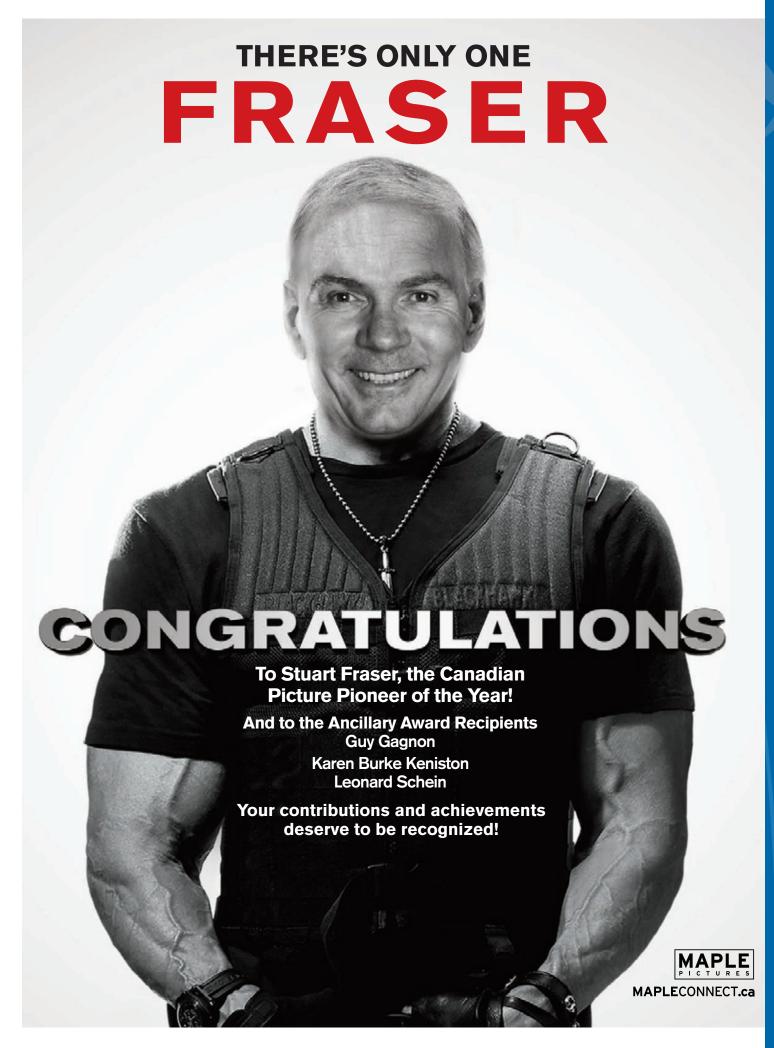
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Stuart Fraser and all honorees

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Spotlight On This Year's Ancillary Award Recipient

Leonard Schein

and congratulations to Stuart Fraser, Guy Gagnon & Karen Burke Keniston

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2010 Pioneer of the Year

And Congratulates Ancillary Award Recipients

GUY GAGNON

President of the Board, Alliance Vivafilm

KAREN BURKE KENISTON

Director of Sales, Walt Disney Studios Motion Pictures Canada

LEONARD SCHEIN

Founder and President, Festival Cinemas



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Stewart McKelvey congratulates Stuart Fraser on being recognized as Pioneer of the Year.

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GUY GAGNON

President of the Board - Alliance VivaFilm

KAREN BURKE KENISTON

LEONARD SCHEIN

FOUNDER AND PRESIDENT - FESTIVAL CINEMAS

FROM ALL YOUR FRIENDS AT TWENTIETH CENTURY FOX



In Memoriam

This last year we lost the following members across Canada:

British Columbia Branch Sharon Ann Louise Bea

> Alberta Branch Sophie Kettner

Ontario Branch
Morris Appleby
William Benzummin
Joan Brown-Ongley
Gino Campagnola
William Morland
Cynthia Morris
Bianka Ramer
Murray Sweigman
Robert Zahorchak

Quebec BranchGuy Bachand

Atlantic Region Branch
John Boyce
Joey Goodwin
Patrick McIntyre



IN MEMORIAM

Moishe (Morris) Appleby 1920 - 2010

Morris Appleby was a member of the Canadian Picture Pioneers for 50 years. He was one of our longest serving and most honoured members. Morris started working in the motion picture industry in 1936, as a part-time usher with the Allen's theatre chain at the Casino Theatre in Toronto and in 1940 became manager of the Photodrome Theatre.

Morris was a World War II veteran serving in the R.C.A.F. After the war he headed back into "Show Biz" joining 20th Century Theatres as manager of the Avalon Theatre in Toronto. During his many years of association with that circuit, Morris managed the Ace Theatre, the Midtown, the Downtown Theatre and in 1969 opened the Uptown Theatre; the first 5-plex theatre in Canada. In 1979, Morris moved to the Imperial Six and in 1980 was asked by Nat Taylor to manage the new Cineplex 21 theatre complex in the Eaton Centre. A few years later he helped open and manage his last theatre, the Cineplex Scarborough Town Centre 12-plex and then retired in 1985.

In the early years of the Picture Pioneers there was a 25 year industry membership requirement, Morris joined as soon as he could in the early sixties. Except for a few years, starting in 1970 Morris served on the Canadian Picture Pioneers Board of Directors. In 1975, Morris received a Picture Pioneers Ancillary Award and then in 1986, he was honoured as Canadian Picture Pioneer of the Year. In 1993 Morris was appointed as a honourary Life Director of the Canadian Picture Pioneers.

Outside the motion picture industry, he was an active volunteer. He served as a member of the Board of Governors of the Adath Israel Synagogue and President of the Adath Israel Congregation Brotherhood. He was also a Life Member of the Men's Service Club of the Baycrest Centre for Geriatric Care.

Morris was never one to rest on his laurels and after his retirement, he continued to be active in many organizations such as Adath Israel, United Jewish Appeal, Baycrest Hospital, Meals on Wheels and as well as looking forward to his continued involvement in Canadian Picture Pioneers. He and his wife of 69 years Jennie enjoyed their extra time together and each winter spent a month in Palm Springs. From the day he retired he began the art classes that would lead to one of his many creative outlets and allow him to demonstrate a further talent in oil painting. He also enjoyed expanding on his scrapbooking hobby which provided him with great pleasure documenting the achievements of his children and grandchildren.

At the time of his passing he was loved greatly by his wife Jennie, his 3 children Ronnie, Cheryl and Randi and their spouses Bunnie, Merrick and Jeff, his 11 grandchildren and their 7 spouses, and his 12 great-grandchildren. He has left a legacy of love, laughter, friendship and enduring respect from all who knew him.



IN MEMORIAM

Joan Brown Ongley 1929 - 2010

Joan's connection to the Canadian Picture Pioneers spanned nearly 40 years, starting in the early seventies with her acquaintance to David Ongley. David was a key Pioneer member during the start up of the Canadian Picture Pioneers in 1940, and was a long time Picture Pioneer Trust Fund Trustee.

In 1982 Joan started to help David Ongley, the Trust Fund Chairperson. He needed assistance with Picture Pioneer Trust Fund administration. Joan helped him with correspondence and assisted in sending out the Trust Fund cheques to all the recipients. David and Joan thought it was important to send a letter of inspiration along with the assistance cheque each month. These letters were of great comfort to the recipients and have continued ever since. During the early nineties, David was often sick and Joan ensured that service to the Trust Fund recipients was never interrupted. By the time of David's passing in 1994, Joan was doing all of the administration work of the Trust Fund and assisting the Trustees with their charitable activities, continuing until her retirement 2006.

Joan also served on the Boards of the Port Perry Hospital and the Scugog Township Community Care. In 1992, Joan received a Picture Pioneers Ancillary Award and then in 2007, she received a honouary lifetime Canadian Picture Pioneer membership.

Cynthia "Cindy" Morris 1955 - 2010

Earlier this year we lost one of our most beloved friends, Cynthia "Cindy" Morris. It was a long courageous battle which she fought fiercely while always maintaining an optimistic and positive attitude, one that provided strength to those that loved her and surrounded themselves by her side. Only Cindy could provide comfort and support to those that loved her rather than what you would expect should be the other way around.

In the industry over 30 years, Cindy loved working in film. She worked at the Ontario Theatre Group and Cineplex Entertainment before joining Film Circuit and the Toronto International Film Festival in 1995. She was instrumental in the development and success of Film Circuit and was a dedicated and true team player.

Cindy was loyal, sincere, positive, optimistic and always smiling. Whether talking about her family, how proud she was of her son Andrew, the music she loved, the film industry, friends or life in general, it was rare Cindy ever said something negative. She was spiritual but not preachy, dedicated to doing the best, Cindy was kind, generous, witty, outgoing and loved. Cindy was a true friend and is deeply missed by all friends and family.

It's been five months since Cindy's passing on June 26, 2010 and I know Cindy would much rather we raise our glass and have a toast to her life than wallow in sympathy from our loss. Raise a glass and say 'Cheers'. Cindy, we love you and we miss you dearly.



Congratulations to the stars of the movie industry

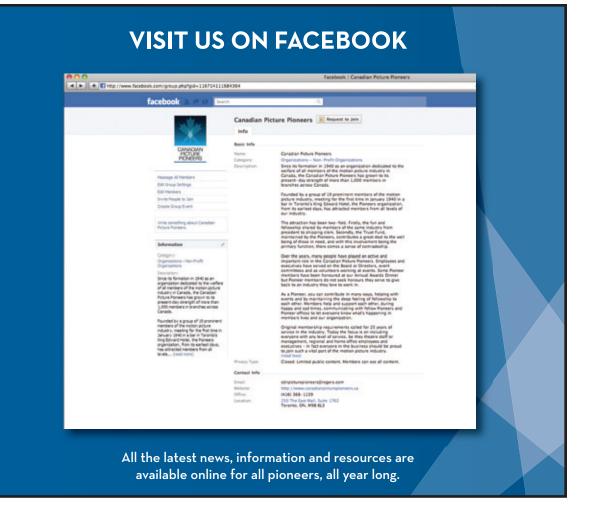
Stuart Fraser 2010 Pioneer of the Year

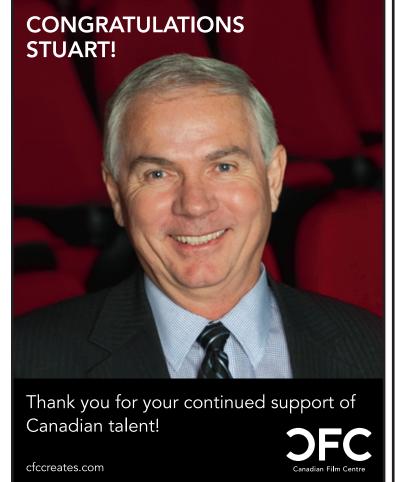
Ancillary Award Recipients - Guy Gagnon, Karen Burke Keniston and Leonard Schein













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