

# PIONEER

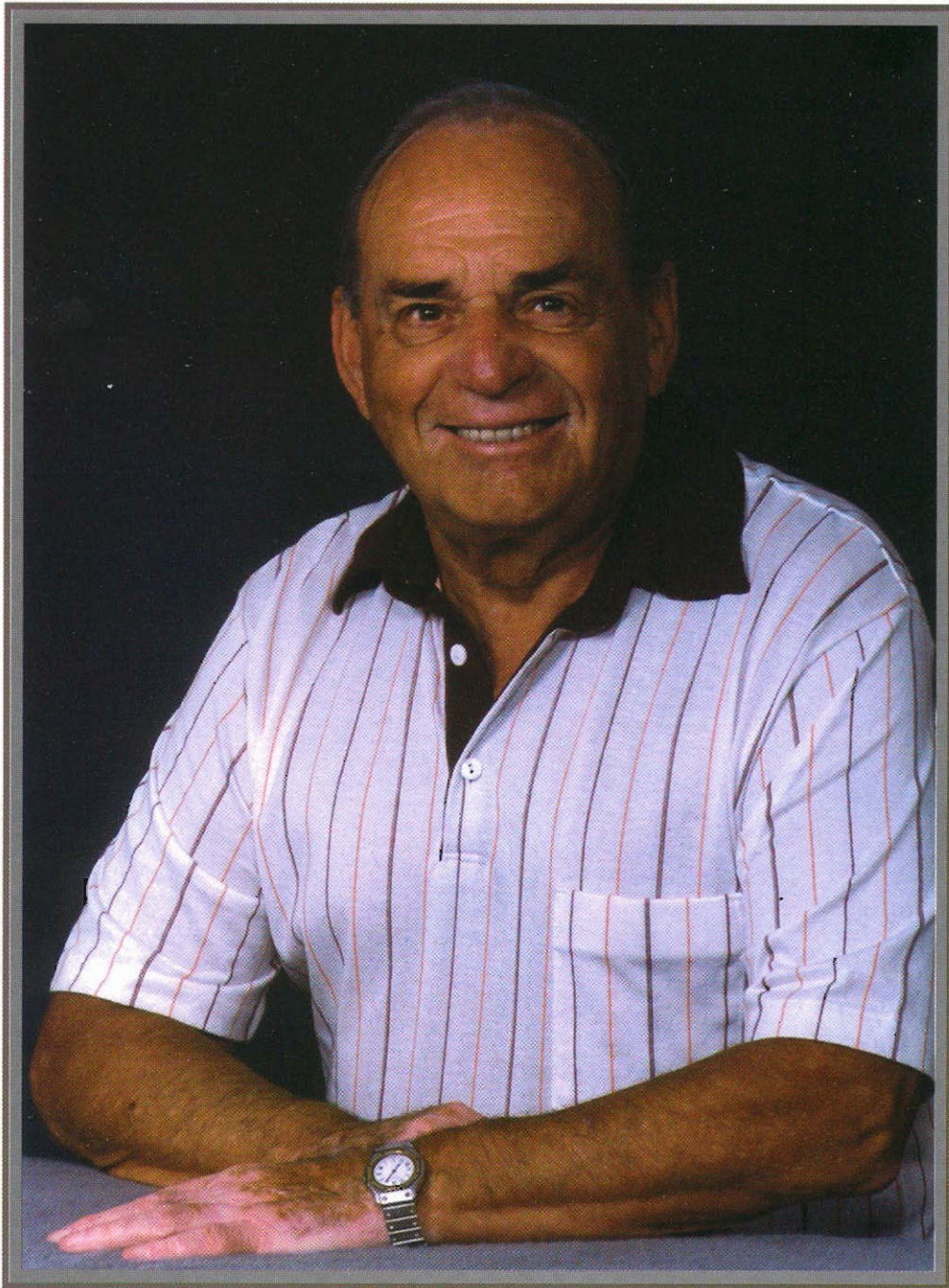
## 61<sup>st</sup> ANNUAL AWARD DINNER

2001 edition

Inside: Canadian Picture Pioneers Find the STARS contest

Free

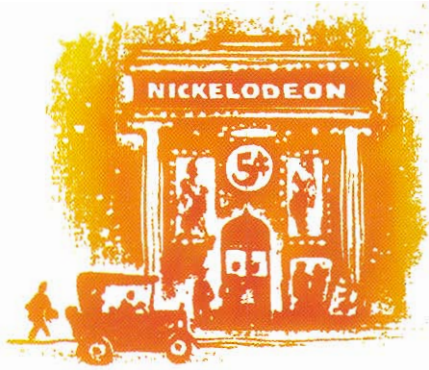
# Doug Isman



**2001 Canadian Picture  
Pioneer of the Year**

# DOUG ISMAN

## 2001 PIONEER OF THE YEAR



Doug Isman's interest in "show biz" began at an early age due to the fact he was the nephew of the late Haskell Masters, recipient of the 1959 Pioneer of the Year Award. As a result of this connection, he was drawn to the motion picture industry, and in 1943, while still attending school, started in the business with Odeon as night doorman at the Paradise Theatre in Vancouver.

Distribution obviously attracted Doug, as after three years he joined Warner Bros., and for the next twelve years his education continued, giving him the groundwork to make another decision.

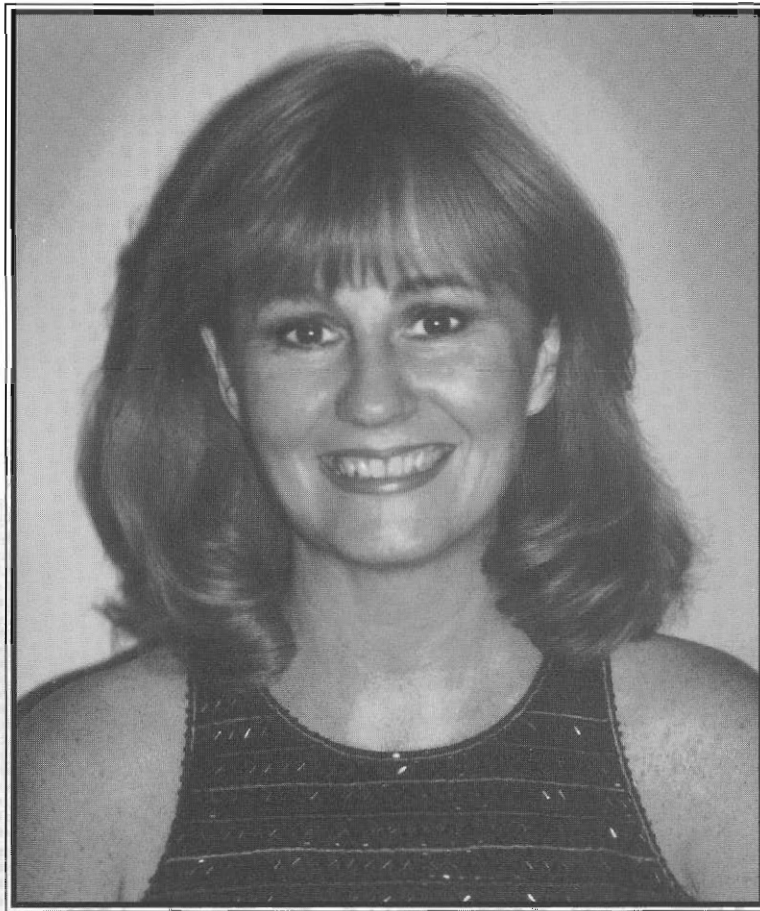
The year was 1958 and Doug, in partnership with the late Eric Rosebourne, started West Coast Theatre Service and Northwest Releasing. It had to be an exciting time for Doug as he was responsible for booking some of the biggest names of the concert circuit at the time, such as Liberace, Victor Borge, Johnny Mathis, and also arranging the first dates in Canada for the Irish Rovers. In 1961 Eric and Doug joined forces with the late Hector Ross and Frank Kettner.

Doug is one of the founding members of the Variety Club Tent 47, Vancouver, and was president of the Motion Picture Association of B.C. for three years, and continued as a director until a year ago. He is also an active member of the British Columbia Branch of the Canadian Picture Pioneers and a director for twenty-five years.

Doug and his wife, Rose, have been married for fifty-three years, and their son, Peter, and daughter, Julie, have each contributed to Doug's favourite hobby: playing the proud grandfather to their four children.

# 2001 Ancillary Award Recipient

## Marie Formosa



Marie started working for Premier Theatres in 1971 in the booking department with Leonard Bernstein who taught her everything she needed to know about the film business! After several years she inherited the job of working for Barry Allen when his assistant retired. Her duties included booking theatres, arranging the unforgettable Premier Christmas parties and making sure she always had an abundant supply of Band-Aids for Barry when he arrived at the office by bicycle. Premier did not have an ordinary office environment and Marie was never treated as an employee but as part of the family.

Marie worked at Premier for fifteen years and during that time met many wonderful people with whom she still shares meaningful friendships today. Marie left Premier in 1986 to start her own catering and floral company "Blooming Fantasies" which has always worked very closely with the Pioneers and many companies in the film industry.

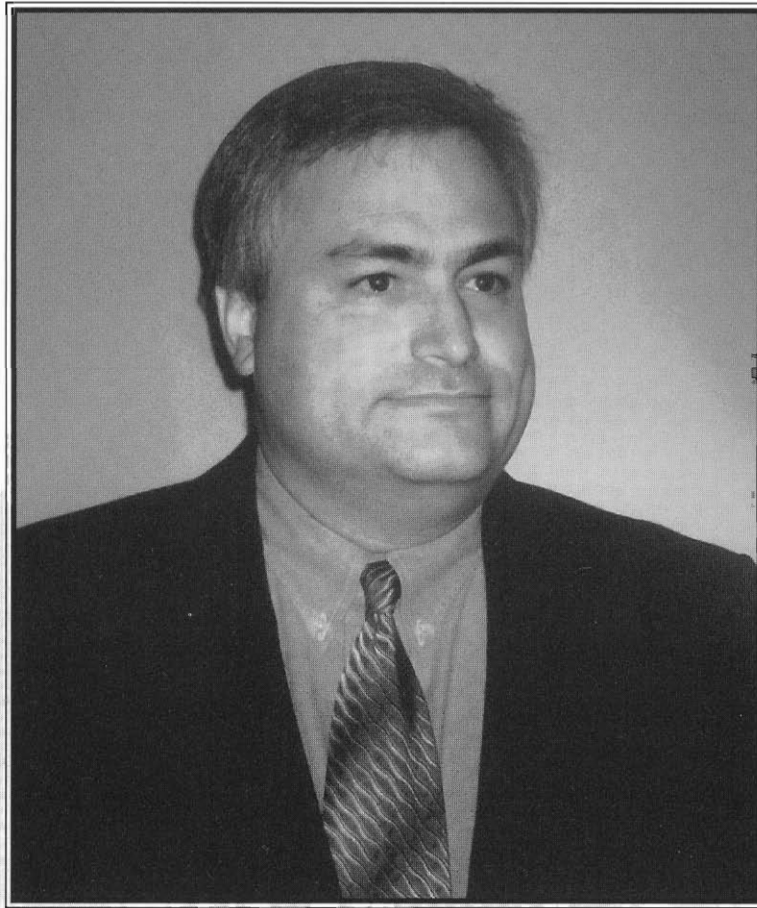
During the past twenty-five years Marie has kept in touch with many of the widows and retired Pioneers, not only throughout the year but during the holiday season while delivering their pioneer gifts. Because of her long association with the industry she would share many memories over lunch or a glass of sherry, which gave mutual pleasure. Marie also treasures the memories she has of past Pioneers like Irving Stern and Hector Ross, who were so very kind to her.

The other joys in Marie's life are her maltese terrier "Callie" spending time in her garden, and getting away to Palm Springs whenever she can.

Marie will continue to help take care of the needs of her fellow Pioneers as she has in the past, as she has always been a strong believer in this organization and plans to be a part of it for many years to come.

# 2001 Ancillary Award Recipient

## John Freeborn



John's, 27 years in the exhibition industry started at the age of 17 in his hometown of Brantford, Ontario. Starting his career as an usher, in a three-plex built by two Canadian industry "pioneers", Curly Posen and partner Mike Zahorchak. After attending college for journalism, John was offered a theatre management job at Curly's Drive-In theatre in Brantford and found it hard to refuse a job in "show business".

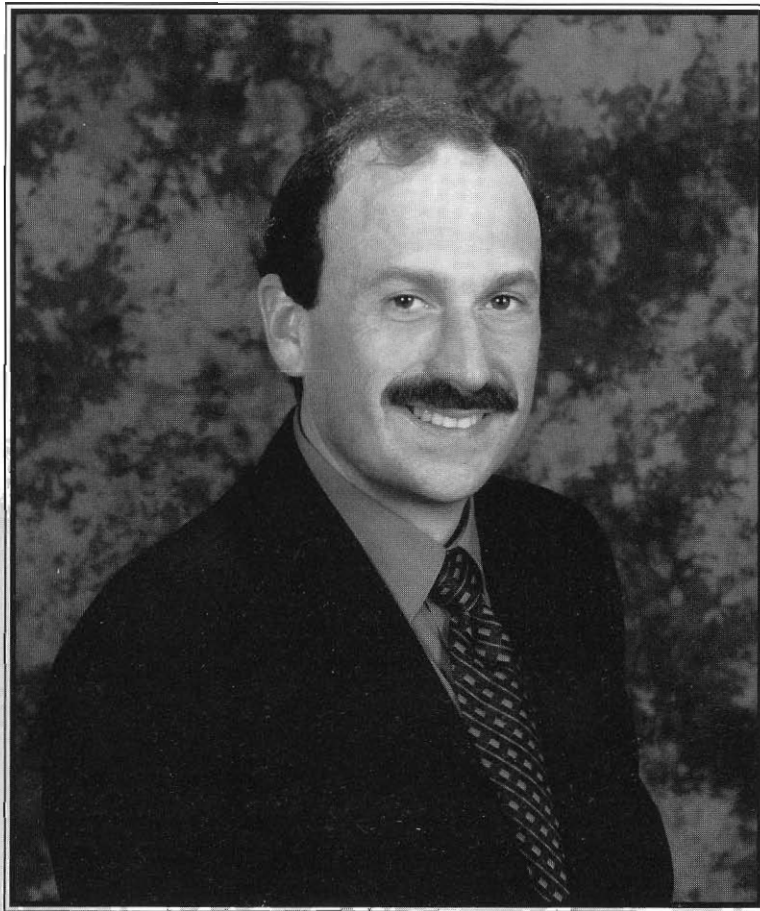
The next year John began work with the Zahochak's, Canadian Theatres Group that grew to become Canadian Odeon Theatres and then Cineplex Odeon. He managed theatres of all types and sizes in Brantford, Hamilton and Toronto. Moving to Cineplex Odeon's head office in 1988, he worked in the real estate and operations departments.

David Allen introduced John to the Canadian Picture Pioneers and in 1989 he joined. In 1991 he was offered a position on the National Board of Directors of the Canadian Picture Pioneers and served as Vice-President in 1992 and since 1993 has held the position of Secretary-Treasurer.

John currently works for RDS Data Group, a company that supplies theatre point of sale computer systems to the exhibition industry. He now lives in Guelph, Ontario with his wife Margaret and two children Riley and Megan.

# 2001 Ancillary Award Recipient

## Michael Goldberg



Michael hails from New York and comes from an industry family. Michael's father worked 25 years with United Artists Corporation in advertising and publicity.

Michael's start in the film industry came as an intern and later as a theatrical trailer sound and picture editor for Jeff Kanew's Utopia Productions of New York. Throughout the 70's, Utopia was Hollywood's premier "creative" house producing trailers, teasers, TV spots, radio spots and featurettes.

In 1978, Michael received a B.S. degree in Cinema Studies and Photography from School of Communications, Ithaca College, New York. Upon graduation, Michael and fellow classmate, Joel Reitman, established MIJO as a Canadian "trailer production house." In short order, MIJO made inroads and created trailers and TV spots for numerous productions. Over the years, MIJO has provided a broad spectrum of services in audio/visual and print. Presently, MIJO, including its divisions and affiliates, employ over 120 people.

Michael joined the Canadian Picture Pioneers in 1999 and is currently serving as a director. Over the years, he has given the Pioneers both his time and his expertise without reservation. Through MIJO, he is a major supporter of the Crohn's and Colitis Foundation of Canada. He has served as a Director of the Motion Picture Foundation of Canada.

Michael married Nancy Friedman in 1979 and has one son, Brad who was born in 1986.